

2013-14 DESIGNER GUIDELINES

General information for Annie's Crochet publications:

Crochet World Magazine

Editor: Carol Alexander, E-mail: Editor@Crochet-World.com

Crochet World magazine is published bimonthly by Annie's. This 68-page magazine offers techniques and patterns with complete directions for all types of crochet. It also features a Winner's Circle contest, new product information, crochet book reviews, letters swap and crochet hints. Please e-mail or write for an Editorial Calendar that lists the theme of each issue and the sketch/swatch review and design deadlines. These are sent via either e-mail or U.S. Postal Service. Visit our website at crochet-world.com.

Crochet! Magazine

Editor: Ellen Gormley

E-mail submissions must be sent to Editor@Crochetmagazine.com.

Crochet! is a full-color, 100-page full-size magazine published quarterly by Annie's. It is the must-have magazine for crocheters who want chic fashions with easy styling, classic good looks and more plus sizes; eye-catching accessories; quick and easy gift ideas; cute designs for babies and kids; pet lovers' projects; and contemporary home accents. *Crochet!* features informative articles on interesting people and events in the world of crochet and important techniques to help readers improve crochet skills. Visit our website at crochetmagazine.com.

Annie's pattern books

Editor: Connie Ellison, (903) 636-2233/Ext. 6228, Connie_Ellison@Annies-Publishing.com,

Annie's Attic is America's premier source for innovative and classic designs. If you have ideas for crochet patterns or techniques that you feel meet this criteria, please e-mail Connie Ellison, or send submissions to her at Annie's, 111 Corporate Drive, Big Sandy, TX 75755.

CROCHET WORLD SUBMISSION GUIDELINES

Project Submissions & Queries

We welcome project queries from designers, preferably by e-mail. Examine recent copies of *Crochet World* to familiarize yourself with the style and the type of projects that have been published recently. Pattern your submissions after those in the publication, following these guidelines:

- All projects must be **original designs** and not previously published. We do not accept simultaneous submissions to other publications.
- Begin each submission with a sentence or two about why you designed it.
- Include all contact information with your query, including name, address, phone number, *and e-mail address*.
- If you want your projects returned, they **must be accompanied by correct return postage, either check or money order ONLY**.
- **Project review:** Reviews are held approximately every eight weeks. Check the Editorial Calendar for dates. Many of these projects are seasonal. If we accept your design(s), we will contact you within two weeks after the review date. We may choose to hold on to a project that might fit in another issue. All others will be returned as soon as possible.

Project Yarn & Color Choices

If you wish, discuss color and yarn choices with the editor before beginning a project. Some yarn colors simply don't photograph well, no matter how beautiful they are. Make sure the yarn(s) chosen is still current and not a discontinued product or color. As you crochet the project follow these guidelines:

- Do your best, most careful crocheting. Remember that you are crocheting for a possible close-up photo. Stitch color and the quality of your crocheting will show. Weave in loose ends.
- Do not submit soiled or damaged projects. Remove lint, stray threads, and pet hairs before packing for shipment. Be aware that yarn absorbs cigarette smoke like a sponge and is an allergen to those who are allergic to cigarette smoke.
- The projects are your property unless other arrangements are made with/by the editor at the time of acceptance.

Designer Guidelines

Please follow these guidelines to ensure that your submission is complete. Use the following as a checklist before finalizing and sending your instructions to the editor. If you have questions or concerns, e-mail (preferred) or call the editor.

- Use Microsoft Word to prepare your electronic document.
- Double space and use 1-inch margins all around. *Single-spaced documents will be returned.*
- Use nothing smaller than 12-point type.
- Include your name and complete address, including phone number and e-mail contact information, in the upper left-hand corner of *every* manuscript page.
- Type manuscripts flush left, ragged right.
- Number pages consecutively.
- Do not use lower case L's in place of numeral 1's.
- Use the standard crochet abbreviations given within the *Standards and Guidelines for Crochet and Knitting* as compiled by the Craft Yarn Council of America. These are available on the Web at: www.yarnstandards.com or write to us for a copy.
- Do a final spell-check on your completed document before submitting it to the editor.
- To ensure accuracy, proof your crochet directions thoroughly before submitting to the editor.
- **NOTE:** Incomplete submissions may be rejected or returned for revision at the editor's discretion.

Design Content

Refer to the latest editions of Merriam-Webster's Collegiate Dictionary and (for those who have it) the Associated Press Stylebook for style and spelling questions.

- The editor reserves the right to retitle your project but encourages your suggestions for a great name.
- Include a bit of introductory copy to the project. The editor will use this to write about the finished article.
- State skill level: beginner, easy, intermediate or experienced.
- For garments, give sizes (a *minimum* of four sizes, preferably five or six) and finished measurements. Please follow the garment sizing listed in *Standards and Guidelines for Crochet and Knitting*.

- **List the model size on the project tag as well in the instructions.**
- Include a list of materials needed to complete the project. Include everything such as buttons, sequins, ribbon, fiberfill, glue, stitch markers, tapestry needle, etc.
- **Products:** List brand name and color number of yarn(s) or thread(s) used. Include gram, yardage, and ounce per skein or ball. Specify weight (baby/fingering, sport, DK, worsted, bulky, etc.). Do not list “scrap of” or “small amount,” but state ounces or yards necessary. This information is often missing and requires much wasted time on the technical editor’s behalf, trying to track it down. Attach one yarn or thread label (for each material and color) used with your project. Staple to the hard copy of the directions.
- State hook size(s) in U.S., metric and U.K.
- **Gauge:** Directions without a gauge will be returned. Measure stitches and rows/rnds over 1 or 2 inches (example: 4 sc = 1 inch; 5 sc rows = 1 inch).
- Provide stitch counts at the end of all increase and decrease rows.
- Explain any techniques or special stitches crocheters of that experience level may not know.
- Don’t assume anything. Write as if you are teaching a beginner and don’t leave out any steps.
- Proofread your instructions several times to eliminate possible errors. Suggestion: Have a crocheting friend read over your patterns to help spot errors or hard-to-follow sections.
- Include rough art for suggestion illustrations for those steps where a graph or a diagram will be helpful to the reader and/or the technical editor during the editing process. Electronic illustrations are acceptable as e-mail attachments. *Final illustrations will be at the editor’s discretion.* These do not have to be perfect, but need to show the details that are discussed in the accompanying text.
- **Packaging:** In your package, provide a hard copy of the project along with suggested illustrations. Send to arrive on or before the deadline listed in the Editorial Calendar. Keep a copy of the directions and illustrations for your personal files.
- Pack projects carefully, keeping tracking information in the event of loss. You are responsible for all costs of shipping your projects to the editor as well as return postage.
- **Non-crocheted Material:** On rare occasions we publish non-pattern manuscripts that must relate to crochet in some way. Price will be determined upon acceptance. Submit manuscripts to the editor as an e-mail attachment (preferred).
- Annie’s will be responsible for all photography.

Mailing Information

Send submissions, completed projects and all other items to:

Editor, Crochet World

Annie’s

306 East Parr Road

Berne, IN 46711

Editor@crochet-world.com

(260) 589-4000 (Eastern Standard Time)

Return of Published Projects

Your projects will be returned to you approximately six weeks after publication. You will receive one complimentary copy of the issue in which it appears.

Contracts & Payments

The project fee will be affected by the design complexity, your accuracy, creativity, workmanship, overall quality, and adherence to guidelines.

When we receive the completed project, instructions and all related materials, we will send you an agreement and a business-reply envelope. Sign the agreement and return it in the postage-paid envelope. Keep the photocopy of the agreement for your records and return the original to us. Fees will be determined by the editor and reflected in the contract.

Payment will be made within 45 days of the time we receive your signed contract. Because Annie’s purchases all rights to designs unless otherwise arranged with the editor, designers should not sell the purchased design/poem/manuscript, or one very similar to it, to another publisher. If you have questions, contact the editor. We look forward to working with you!

Annie's Crochet Pattern Writing Style

Abbreviations

beg.....begin/beginning	lp(s).....loops(s)
bpdcc.....back post double crochet	MCmain color
bpsc.....back post single crochet	mm.....millimeter(s)
bptrback post treble crochet	ozounce(s)
CCcontrasting color	pc.....popcorn
ch.....chain stitch	rem.....remain/remaining
ch-.....refers to chain or space previously made (i.e. ch-1 space)	rep.....repeat(s)
ch spchain space	rnd(s)round(s)
cl.....cluster	RS.....right side
cm.....centimeter(s)	scsingle crochet
dc.....double crochet	sc dec ...single crochet 2 or more stitches together, as indicated
dc dec...double crochet 2 or more stitches together, as indicated	skskip(ped)
dec.....decrease/decreases/decreasing	sl stslip stitch
dtrdouble treble crochet	sp(s)space(s)
fpdc.....front post double crochet	st(s)stitch(es)
fpssc.....front post single crochet	tog.....together
fptrfront post treble crochet	tr.....treble crochet
g.....grams	trtrtriple treble
hdc.....half double crochet	WSwrong side
hdc dec .half double crochet 2 or more stitches together, as indicated	yd(s)yard(s)
	yoyarn over

Symbols

() When working a **collective group** of stitches **all in the same place**, place them in parentheses.

Examples:

- (3 dc, ch 2, 3 dc) in next corner sp
- (sc, hdc, 3 dc, hdc, sc) in next st

[] When **repeating** a stitch sequence, place the repeat instructions in brackets, followed by the number of times to repeat.

Examples:

- [dc in next dc, cl in next ch-1 sp] 5 times
- [dc in each of next 3 dc, shell in next shell] across to next corner

{ } When working a set of repeat instructions that are worked **within** a bracketed set of repeat instructions, place them in braces (or curly brackets).

Examples:

- [dc in each of next 3 sts, {shell in next ch-1 sp} twice] 4 times
- [{ch 5, sc in next ch sp} twice, ch 5, sk next dc, dc in next dc, {ch 1, sk next dc, dc in next dc} 6 times] twice
- ({dc, ch 1} 5 times, dc) in next ch-2 sp
- ({sc, ch 3} 3 times, hdc, ch 2, hdc, ch 3, {sc, ch 3} twice, sc) all in corner sp

* The asterisk is used to indicate the beginning of a set of repeat instructions.

Examples:

- Ch 1, sc in first sc, *ch 1, sk next ch-1 sp, sc in next sc, rep from * across
- *Sc in each of next 2 sts, 2 sc in next st, rep from * around
- Ch 1, *(sc, dc, tr, dc, sc) in next ch-2 sp, ch 2, sc in next hdc, ch 2, rep from * 6 times

****** This symbol can be used two different ways, as follows:

1. Double asterisks can be used to indicate a set of repeat instructions, usually worked in combination with a set of single-asterisk instructions. These can be worked either *between* or *from* double asterisks, as directed.

Examples:

- Ch 1, *(sc, 2 dc, ch 1, 2 dc, sc) in corner sp, (sc, 2 dc, sc) in next ch-3 sp, **ch 1, sk next ch-1, sl st in next ch-1 sp, ch 1, sk next ch-1**, [(sc, dc, ch 1, sc) in next ch-3 sp] 3 times, rep bet ** ** once, (sc, 2 dc, sc) in next ch-3 sp, rep from * 3 times, join.
- Sl st in next st, sl st in corner ch sp, ch 3, dc in same sp, *[(picot, 2 dc) 3 times in same sp, **2 dc in next ch sp, (picot, 2 dc) twice in same sp, rep from ** across to next corner ch sp], 2 dc in next ch sp, rep from * twice, rep bet [] once, join.
- 2. Use double asterisks to indicate the end of a **partial** set of repeat, single-asterisk instructions.

Examples:

- *Ch 3, (sc, ch 3, sc) in next ch-2 sp, ch 3**, V-st in next dc, rep from * 3 times, ending last rep at **
- 2 sc in first st, *ch 2, sk next st, cl in next st, ch 2, sk next st**, 2 sc in next st, rep from * around, ending last rep at **

◊ Work a set of repeat instructions between or from diamonds as directed, usually in combination with single asterisk instructions.

Examples:

- Ch 1, sc in same sc, *◊sk next ch-2 sp, [sc in next sc, ch 3] 4 times◊, sc in next sc, sk next ch-2 sp, sc in next sc, rep from * 6 times, rep bet ◊◊ once, sc in next sc
- ({Sl st, ch 3} 3 times, sl st) in corner sp, ch 3, sk next 3 sts, (sl st, ch 3, sl st) in next st, ch 3, sk next 3 sts, (sl st, ch 3, sl st) in next ch-2 sp, ◊ch 3, sk next 3 sts, sl st in next st, ch 3, sk next 3 sts, (sl st, ch 3, sl st) in next ch-2 sp, rep from ◊ across to last 7 sts before corner sp, ch 3, sk next 3 sts, (sl st, ch 3, sl st) in next st, ch 3, sk next 3 sts, rep from * around, join.
- inch(es): spell out in pattern text; use symbol on charts only.

Crochet Hook Sizes

Yarn Hooks

U.S.	Metric	U.K.
B-1	2.25mm.....	13
C-2	2.75mm.....	12
D-3	3.25mm.....	10
E-4	3.5mm.....	9
F-5	3.75mm.....	8
G-6	4mm.....	7
H-8	5mm.....	6
I-9	5.5mm.....	5
J-10	6mm.....	4
K-10½	6.5mm.....	3
L-11	8mm.....	0
M/N-13	9mm.....	00
N/P-15	10mm.....	000
P/Q	15mm	
Q	16mm	
S	19mm	







Steel Thread Hooks

U.S.	Metric	U.K.
16.....	0.60mm	
14.....	0.75mm.....	7
13.....	0.85mm.....	6½
12.....	1.00mm.....	6
11.....	1.10mm.....	5½
10.....	1.15mm.....	5
9.....	1.25mm.....	4
8.....	1.50mm.....	3
7.....	1.65mm.....	2½
6.....	1.80mm.....	2
5.....	1.90mm.....	1½
4.....	2.00mm.....	1
3.....	2.10mm.....	1/0
2.....	2.20mm.....	2/0
1.....	2.25mm.....	3/0
0.....	2.50mm.....	00
00.....	2.70mm	

Yarn and Thread Information

Information on **Yarns** provided from *Standards & Guidelines for Crochet and Knitting* by the Craft Yarn Council of America.

Yarns





Weight category	Yarn label symbol	Yarns in category	Recommended hook size(s)	Suggested gauge (ranges in sc to 4")
Super Fine		Sock, Fingering, Baby	B-1 to E-4/2.25–3.5mm	21–32 sts
Fine		Baby, Sport	E-4 to 7/3.5–4.5mm	16–20 sts
Light		DK, Light Worsted	7 to I-9/4.5–5.5mm	12–17 sts
Medium		Worsted, Afghan, Aran	I-9 to K-10½/5.5–6.5mm	11–14 sts
Bulky		Chunky, Craft, Rug	K-10½ to M-13/6.5–9mm	8–11 sts
Super Bulky		Super Chunky, Roving	M/N-13/9mm and larger	5–9 sts

Threads

Size	Weight	Recommended hook size(s)
50	Very Fine	12–13/1.00–0.85mm
40	Fine	11–13/1.10–0.85mm
30	Fine	10–12/1.15–1.00mm
20	Light Bedspread	8–11/1.50–1.10mm
10	Bedspread	5–8/1.90–1.50mm
8	Fingering	5/1.90mm
5	Baby	0–5/2.50–1.90mm
3	Sport	00–0/2.70–2.50mm

Skill Levels

Information provided from *Standards & Guidelines for Crochet and Knitting* by the Craft Yarn Council of America.

Symbol	Classification	Description
	Beginner	Projects for first-time crocheters using basic stitches and minimal shaping.
	Easy	Projects using yarn or thread with basic stitches, repetitive stitch patterns, simple color changes, and simple shaping and finishing.
	Intermediate	Projects using a variety of techniques, such as color patterns, basic lace patterns, and mid-level shaping and finishing.
	Experienced	Projects with intricate stitch patterns, techniques and dimension, such as non-repeating patterns, multi-color techniques, fine threads, small hooks, detailed shaping and refined finishing.

Materials

- **Give materials in list format.**
- List materials in the following general order of usage:
 - a. yarn or thread
 - b. hook size(s)
 - c. finishing needle
 - d. craft materials and trims
- Give correct yarn and thread weight designations. Give **yarn quantities** in *oz/yds/g* and **thread quantities** in *yds* only. List multiple yarn/thread colors from largest to smallest quantities.
- Give **yarn hook size(s)** in *letter/number/metric* and **thread hook size(s)** in *number/metric*. List multiple hook sizes of one type from smallest to largest.
- If more than one type of a yarn, thread or hook is used, list separately.

Examples:

- Medium (worsted) weight yarn:
 - 8 oz/380 yds/226g pink
 - 6 oz/285 yds/170g blue
 - Bulky (chunky) weight yarn:
 - 2 oz/60 yds/56g dark blue
 - Size 10 crochet cotton:
 - 100 yds red
 - 25 yds white
 - Sizes G/6/4mm and H/8/5mm crochet hooks or size needed to obtain gauge
 - Size 7/1.65mm steel crochet hook
- If **specific brand names** are used, give **complete** product information and whenever possible, list quantities needed in number of skeins or balls.

Examples:

- Patons Grace fine (sport) weight cotton yarn (1.75 oz/136 yds/50g per skein):
 - 12 skeins #60611 butter
- J.&P. Coats Knit-Cro-Sheen size 10 crochet cotton (100 yds per ball):
 - 2 balls #1 white
- Lion Brand Fun Fur bulky (chunky) weight eyelash yarn (1¾ oz/60 yds/50g per skein):
 - 4 skeins #105 light blue
- Moda Dea Cheri medium (worsted) weight nylon yarn (1¾ oz/81 yds/50g per skein):
 - 3 skeins #8410 smoky quartz
- Bernat Monet medium (worsted) weight cotton/rayon/nylon/acrylic-blend yarn (1¾ oz/49 yds/50g per ball):
 - 5 balls #3353 esbernay

Measure Conversions

Unit	Equivalent
1 gram (g)	.035 ounce (oz.)
1 kilogram (k)	2.20 pounds (lbs)
50 grams (g)	1.75 ounces (oz.)
1 ounce (oz)	28.35 grams (g)
1 pound (lb)	.45 kilogram (k)
1 centimeter (cm)	.39 inch (")
1 meter (m)	39.37 inches (")
1 inch (in)	2.54 centimeters (cm)
1 yard (yd)	.9144 meter (m) 36 inches (") 91.44 centimeters (cm)

General Conversions for Yarns Given Generically

Super fine (sock, fingering, baby) weight: 1 ounce = 170–175 yards

Fine (sport) weight: 1 ounce = 90–100 yards

Medium (worsted) weight: 1 ounce = 50 yards

Bulky (chunky) weight: 1 ounce = 30–35 yards

Super bulky (super chunky) weight: 1 ounce = 16–23 yards

Multiply the number of ounces called for by the yardage above to determine the total number of yards needed.

Yardage Conversion for Size 10 Crochet Thread

1 oz = approx. 133 yds