

# Designer Guidelines

## General Information

### *Crochet World Magazine*

Editor: Britt Schmiesing

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Crochet World is published quarterly by Annie's. This 100-page magazine offers patterns, tutorials and technique articles for all types of crochet. Features include Beginner's Corner; Done in 1, 2, 3 Skeins; Just for Fun!; Scraps Delight and Crochet Tutorial 101. In addition, each issue includes themed feature sections, new product information and crochet book reviews.

Please send an email to [Editor@Crochet-World.com](mailto:Editor@Crochet-World.com) for an editorial calendar that lists the themes of each issue with swatch review and design deadlines.

### **Project/Article Submission Guidelines**

We welcome project and article submissions from designers by email. Please follow these guidelines when submitting designs or articles for our review:

\*All projects must be **original designs** and not previously published. We do not accept simultaneous submissions to other publications. However, submissions will be given consideration for all Annie's crochet publications.

\*Each submission **MUST** be submitted on a **Project Submission Form** (to request forms, email [Editor@Crochet-World.com](mailto:Editor@Crochet-World.com)). Only electronic submissions are accepted. Please do not send actual projects or samples.

\*Article submissions including tips, instructional tutorials or personal stories must be of interest to crocheters.

\*Incomplete submissions may be rejected.