

## Designer Guidelines

### General Information for Annie's Crochet Publications

#### ***Crochet World Magazine***

**Editor:** Jackie Daugherty

**Email:** [Editor@Crochet-World.com](mailto:Editor@Crochet-World.com)

*Crochet World* is published bimonthly by Annie's. This 68-page magazine offers patterns, tutorials and technique articles for all types of crochet. Features include Beginner's Luck; Fast, Easy, Fun!; Scraps Delights; Touch of Style; Designer Spotlight; and In the World of Crochet. In addition, each issue includes themed feature sections, new product information and crochet book reviews.

Please send an email to [Editor@Crochet-World.com](mailto:Editor@Crochet-World.com) for an editorial calendar that lists the themes of each issue with swatch review and design deadlines.

#### ***Crochet! Magazine***

**Editor:** Connie Ellison

**Email:** [Editor@CrochetMagazine.com](mailto:Editor@CrochetMagazine.com)

*Crochet!* is published bimonthly by Annie's. This 84-page magazine offers patterns, tutorials and technique articles for all types of crochet. Features include Easy As 1, 2, 3; Caring & Sharing Crochet; Beginners Project; and Done in One. Also included is a Learn It! Do It! article complete with step-by-step photos and a finished project. In addition, each issue includes themed feature sections.

Please send an email to [Editor@CrochetMagazine.com](mailto:Editor@CrochetMagazine.com) for an editorial calendar that lists the themes of each issue with swatch review and design deadlines.

#### **Project/Article Submission Guidelines**

We welcome project and article submissions from designers by email. Please follow these guidelines when submitting designs or articles for our review:

- \* All projects must be **original designs** and not previously published. We do not accept simultaneous submissions to other publications. However, submissions will be given consideration for all Annie's crochet publications.
- \* Each submission **MUST** be submitted on a **Project Submission Form** (to request forms, email [Editor@CrochetMagazine.com](mailto:Editor@CrochetMagazine.com) for *Crochet!* magazine and [Editor@Crochet-World.com](mailto:Editor@Crochet-World.com) for *Crochet World* publications). Only electronic submissions are accepted. Please do not send actual projects or samples.
- \* Article submissions including tips, instructional tutorials or personal stories must be of interest to crocheters.
- \* Incomplete submissions may be rejected.